

## **Report of Mass Media Department for the year 2017-18**

- **Prof. Jennifer Marfatia - Coordinator**
- **Prof. Nisha Bidawatka**

This year in the first year there are 63 admissions.

We conducted the following Activities

1. A seminar on Public Relations was organized on 4th August, 2017 for mass media students.
2. A seminar on career opportunities in Media was held on 28<sup>th</sup> September, 2017 for the Third year Mass Media students.
3. Second term training for DLLE department organized by Mumbai University was attended by Prof. Jennifer Marfatia on 6<sup>th</sup> December, 2017.
4. Dr. Sonali Polke, the college counsellor conducted a counseling session for the TYBMM students on 15 December, 2017.
5. A Seminar on Public speaking skills was attended by the BMM students on 17<sup>th</sup> December, 2017.
6. BMM students attended the Student Exchange programme organized in association with Sejong university (South Korea) on 4th January 2018.
7. BMM department organized a Short film screening by Mr. Mithun M. Udyawar an independent film maker followed by an interactive session on 5<sup>th</sup> January, 2018.
8. Worskshop on Digital Media by the 'Digital Brunch' Outdoor was attended by the BMM students.
9. Outdoor photography session was organised for the second year BMM students on 3<sup>rd</sup> and 6<sup>th</sup> January, 2018.
10. An interactive talk by Mr. Afroze Shah the crusader of world's largest beach clean-up project (Versova) was attended by the BMM students on 13<sup>th</sup> January.
11. Seminar on various career opportunities by Arena animation in the animation flied was organized for the BMM students on 18th January
12. A seminar on 19th January by Cetking institute for the BMM students.